

## BALTIC SEA REGION Exhibition for Meetings, Events and Incentives

Vilnius, Lithuania

Press Release 16 September 2015

## **CONVENE Hosted Buyer Programme Opens**

Registration for the much sought-after hosted buyer programme of CONVENE has now opened and demand for places on this flexible and comprehensive scheme are once again expected to exceed the places available.

CONVENE 2016, the fourth edition of the event, will provide buyers with complimentary return travel, transfers, hotel accommodation, a buyer only welcome reception and the gala networking event, full daytime and evening refreshments as well as the opportunity of applying for a place on one of a number of fam trips out into region's destinations. This flexibility gives the buyers time to experience and discover a wide range of returning and new exhibitors, the latest education and evening networking opportunities.

Event director Jolanta Beniuliene says: "CONVENE continues to present the best regional providers of meetings products and services to the international hosted buyer community. The event is tailored to hosted buyer choice-the buyers choose who they want to see and what time of the day they want to have their pre scheduled meetings. Our high quality educational programme adds an additional dimension to the extensive range of hosted buyer benefits on offer.

Organised by the Vilnius Convention Bureau in association with Kennedy Integrated Solutions, the event features the countries of the Baltic Sea Region. 165+ hosted buyers from throughout Europe are expected to attend with an estimated 3750 pre-scheduled business appointments to be conducted. Buyers will meet some 80 exhibitors from Lithuania, Latvia, Estonia, Poland, Finland, Denmark, Sweden and Russia. Building on the success of the three first editions, which have seen over 430 hosted buyers in attendance, CONVENE 2016 will present the very high quality hospitality of the Vilnius meetings industry community and all that this UNESCO World heritage destination has to offer.

CONVENE which is acknowledged as having a genuine style and a deserved reputation for excellent organisation, takes place on 10-11 February 2016 at Lithuanian Exhibition and Congress Centre LITEXPO in Vilnius, Lithuania.

Buyers along with exhibitors and visitors can register online now at www.convene.lt

## For more information:

Jolanta Beniulienė Vilnius Convention Bureau Director Exhibition Director jolanta@convene.lt Lina Šipelytė Valytė Project Manager lina@convene.lt M. +370 687 17719

